



MEDIA RELEASE
GOLD COAST REGIONAL MODEL WILL PAVE
THE WAY FOR FUTURE GAMES HOST CITIES

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THE Gold Coast 2018 Commonwealth Games Bid are developing a 'Regional City Model' to deliver a Games that will realistically give other major regional centres potential to host the Games into the future.

Australian Commonwealth Games Association President, Sam Coffa AM JP said there had been considerable research go into developing the 'Model' considering facility design and use options and planning that would maximize use and legacy opportunities' post the Games.

"History shows us that host cities should be wary of the financial commitment required to host the Games and the legacy should be built on the positive contribution the event makes to the aspirations of the city.

"Gold Coast City's 'Regional City Model' will provide a blueprint for a successful Games in terms of its cost effectiveness and the commitment to *not* create a white elephant facilities scenario when the event is over and done.

"This Model is unique - it incorporates technical education, volunteer, security and transport planning and encompasses the transfer of learning experiences for future Commonwealth and Commonwealth Youth Games bid cities.

Mr Coffa said community involvement and sports and cultural development opportunities were addressed as part of the development.

The CGF Evaluation Commission gave the Gold Coast City's Bid a positive 'low risk' assessment and acknowledged that the opportunity to develop a transferable regional Games hosting model is an important strategic development for the Commonwealth Games.

Mr Coffa said if the Gold Coast Bid is successful and the Regional City Model implemented we could see more countries Bid and share in the excitement of being a host city without the excessive financial and potential facility burdens.

The announcement of the 2018 Commonwealth Games host city will take place in St Kitts and Nevis, the Caribbean on 11 November 2011.

The community is invited to attend a live announcement event on Saturday 12 November 2011 at Broadwater Parklands, Gold Coast City.

ENDS

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